

# RC Brown Homes®

Real Estate · Home Loans · Construction

[WWW.RCBROWNHOMES.COM](http://WWW.RCBROWNHOMES.COM)



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## Apartment Complex & Residential Property Sale & Management<sup>(ACRPM)</sup>

### How We Do It

- We have a proven track record of acquiring maximum rental value for your property with minimum vacancy loss. Using our existing network of businesses and relationships, we create rental and purchase market from the conception of a project before completion, through high definition rendering, virtual reality, and SEO marketing to pre-qualified group of individuals and corporation across the Americas and Europe.



### iThe Next Steps

**To learn more about how we can better assist you, please call and learn why so many clients, lenders and other real estate professionals recommend RC BROWN HOMES!**

With over 30 years of experience in the property management industry, we use our expertise to help both novice and experienced investors accomplish their financial goals for their property. Retaining RC BROWN HOMES as your property management company ensures you have solid market knowledge and a team of professionals at your disposal.

[www.rcbrownhomes.com](http://www.rcbrownhomes.com)

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- We implement a marketing program that provides for all-inclusive property promotion.
- Rigorous tenant screening includes credit and criminal history in addition to tenant references.
- An important component to our ACRPM program is the availability of affordable turnover and maintenance services including 24/7 emergency services.
- Managing lease expirations is an important factor in maintaining the cash flow to your property.
- Prompt rental collections ensure you, the owner has your rental proceeds as quickly as possible. Tenants have the ability to pay online via credit card, debit or e-check.
- RC BROWN HOMES's lease and sale documents are designed to protect your investment.
- Communication between the owner and their Property Manager is essential and our communication policy ensures calls and emails are returned promptly.
- Full-service accounting division handles all financial transactions and provides timely and accurate financial reporting.
- Owners receive a monthly property narration providing an overview of income, expenses and events that transpired during the month.

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## Apartment & Residential Complex Rehabilitation Program

### How We Do It

- RC BROWN HOMES specializes in re-inspiring and renovating depleted properties, making such properties the jewel on its environs.



- We assist our clients with valuations and proformas to help determine the financial feasibility of a proposed property or a potential purchase.
- We utilize comprehensive market surveys to ensure that you are receiving the maximum return on your investment.

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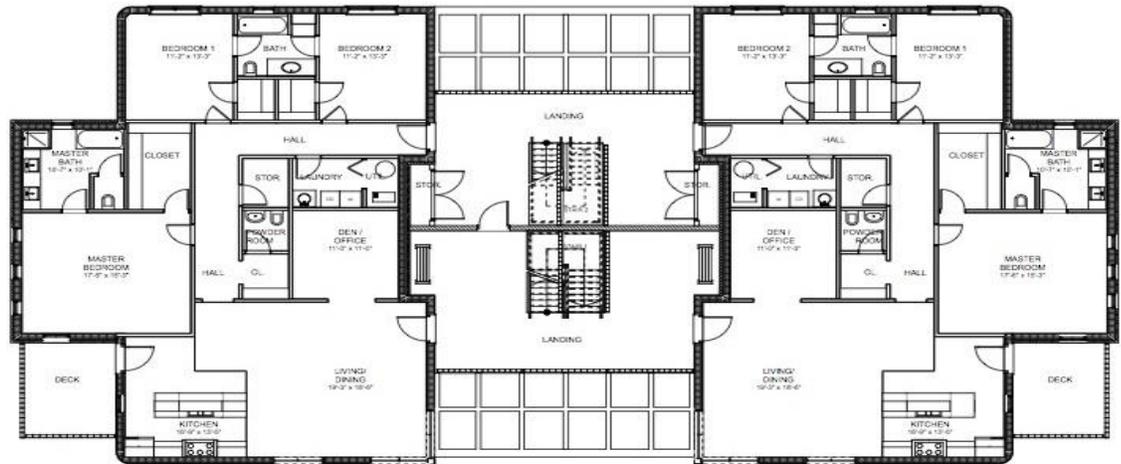
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- We provide a complimentary biannual property valuation for each of property owner that we manage for; this keeps them abreast on the value appreciation of their properties.
- We raise and deploy the necessary capital required to revitalize properties that have been substantially devalued due to deferred maintenance and poor management.



- Experienced marketing staff and leasing teams develop and execute marketing strategies, reaching out to a highly-targeted market segment like high networth individuals in Nigeria and in the diaspora.
- Regular site visits, property inspections and vacant-unit checks ensure the property performs at its maximum potential.
- Random quality assurance onsite audits promote consistency and ensure the overall property plan is effective.

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- Regular onsite staff training programs on landlord tenant law, communication, diversity and government regulations promote a well-educated, positive, team-oriented culture that reduces risk and enhances overall tenant retention.
- Full-service accounting division that handles all financial transactions including an effective after-tenancy collection program.
- Correspondence with lenders to meet the loan requirements for annual reporting and loan servicing.
- Preparation of lender packages and financing consultation services to assist with construction, permanent, or secondary financing needs.



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## In a Nutshell



- **Rely on Our Experience.**

We know that well managed property investments produce the highest return for our clients. For more than 15 years, The Management Group (RC BROWN HOMES) has been dedicated to helping our clients achieve their financial goals through effective property management.

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- **Count on Collaboration.**

Our property management team consists of experienced property managers, leasing agents, accounting, sales, and support staff. They work together, share information, and strive for solutions that work to the best advantage for your investment. Welcome to RC BROWN HOMES!

- **Local Presence. Global Reach.**

The Management Group (RC BROWN HOMES) is a trusted leader in full-service rental property management with local market experts and teams of international managers and advisers. We strategically leverage on our global business relationships to bring you the Return on Investment that you seek from your project.

- **Benefit from our knowledge.**

RC BROWN HOMES joins an elite group of real estate professionals to attain both the California state designation as licensed General Contractor, and under its mortgage operation arms, the endorsement of the State and National Mortgage Licensing Authority.

A company must demonstrate a high level of performance, experience and financial stability, and have someone in an executive position with these hard-to-obtain licenses. Licensees must meet ethics and other stringent requirements, proving their value to the industry. Our educated, dedicated, motivated team of professionals are the best in their fields and will make your goals their own.

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